

BLUEBIO ALLIANCE

**The Portuguese network for marine
bioresources & blue biotechnology**



ShapingBio
The bioeconomy of the future

Mariana Paupério

Junho | 2025

**To collectively organise the agents
involved in the exploitation of marine
bioresources and in the entire value chain**

2015

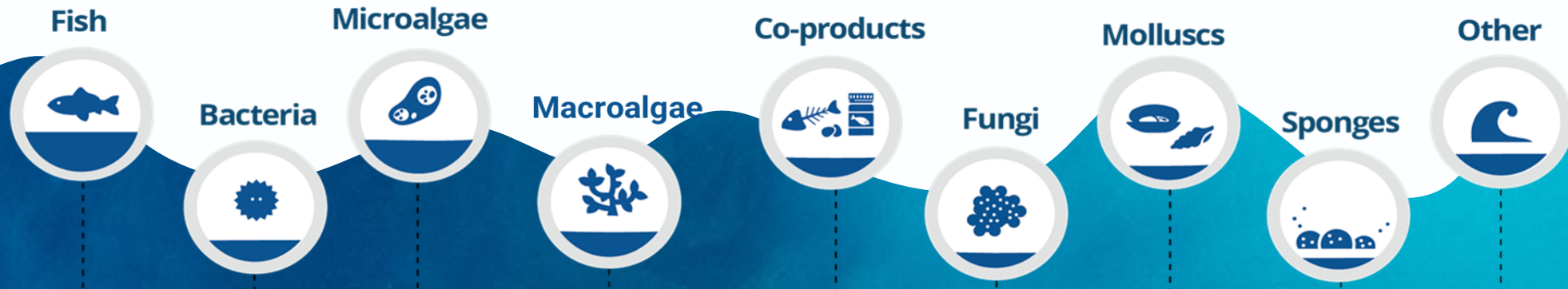
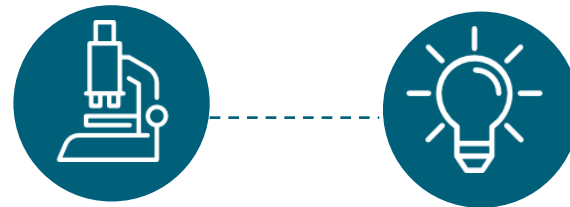
2025

PORTUGAL

Biodiversity Hotspot

Scientific Knowledge

Qualified People and Teams



MARKET APPLICATIONS

BLUEBIO
ALLIANCE



Food & Feed



Pharmaceutical



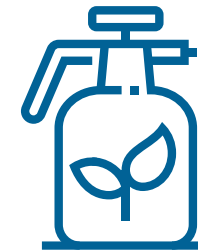
Nutraceutical



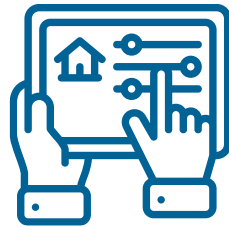
Cosmetics



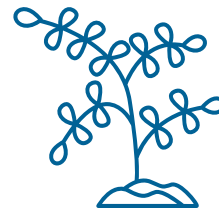
Textile



Biofertilization



**Monitoring &
Forecasting**



**Ecosystem
Restoration &
Bioremediation**



**Bio-based
materials**

Legal | IP

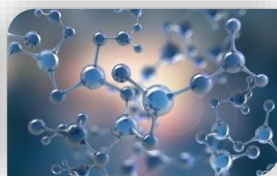
VC | BA | BANKS

MARKET CONSULTANCY

MARKETING | BRANDING

CORPORATE | ASSOCIATIONS

Support



BIODIVERSITY

BIORESOURCES
RAW MATERIAL

PRODUCT DEVELOPMENT
PROTOTYPE

PRODUCTION
PILOT

MANUFACTURE

MARKET

Value Chain

Raw material producers | R&D units | biotech SMEs | transforming centers and manufacturers | public sector entities | support companies | final consumer product developers | end users

NETWORK

65% Portugal

Europe, South and North America, Asia and Africa

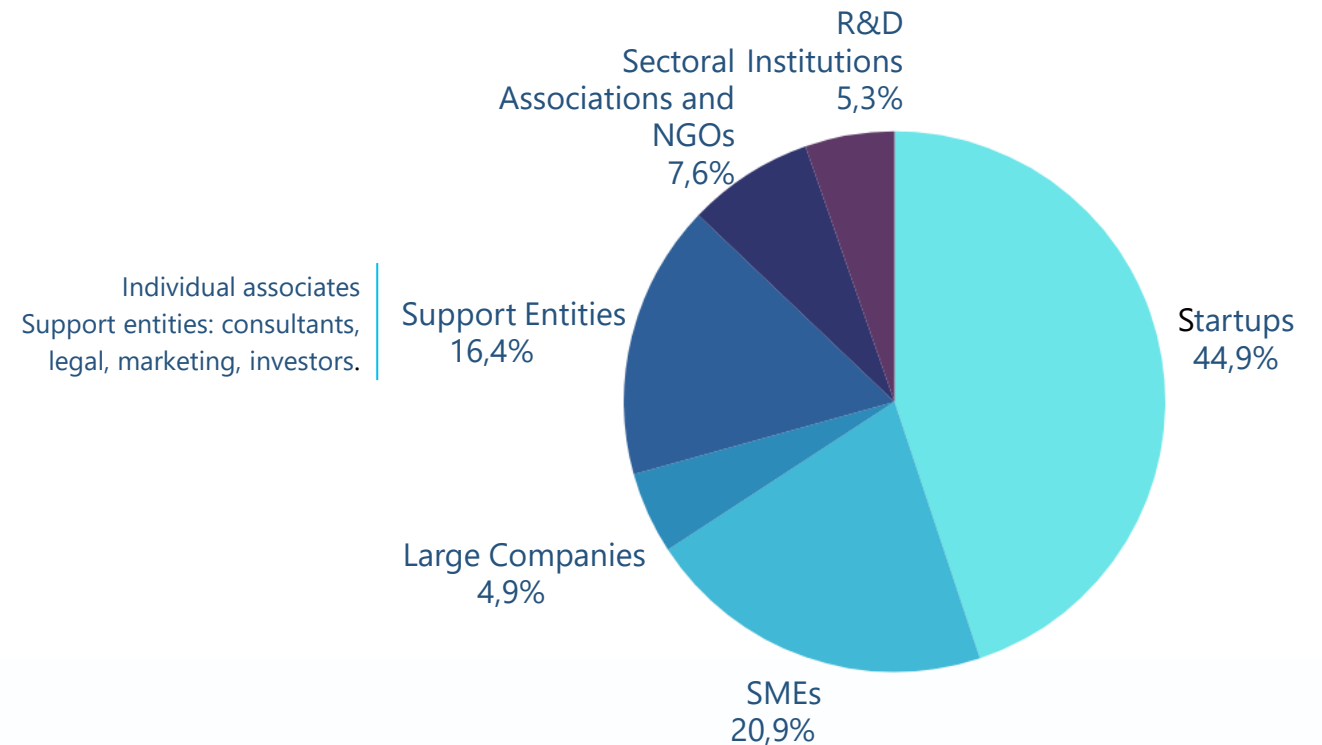
Mainly Startups e SMEs

Blue Bioresources > 80%

Tech & Infrastructures

AI & Data

Multi-Helix Strategy



224 associates

MISSION

BLUEBIO
ALLIANCE

Organise
Promote collaborations
Accelerate
Grow up
Go global



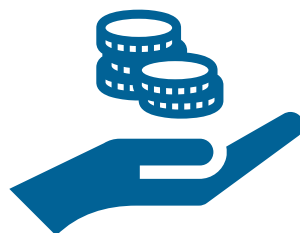
Network



Innovation &
entrepreneurship

Capacity building
Raising support
Empowerment
Internationalisation
Knowledge transfer
Go to market

Sharing support and
demand **opportunities for
fundraising**
Private and public funds



Investment &
Funding



Communication &
awareness

Media and social media
Members' activities
Sectorial press coverage
Voice of the sector
Projects' communication

COLLABORATION

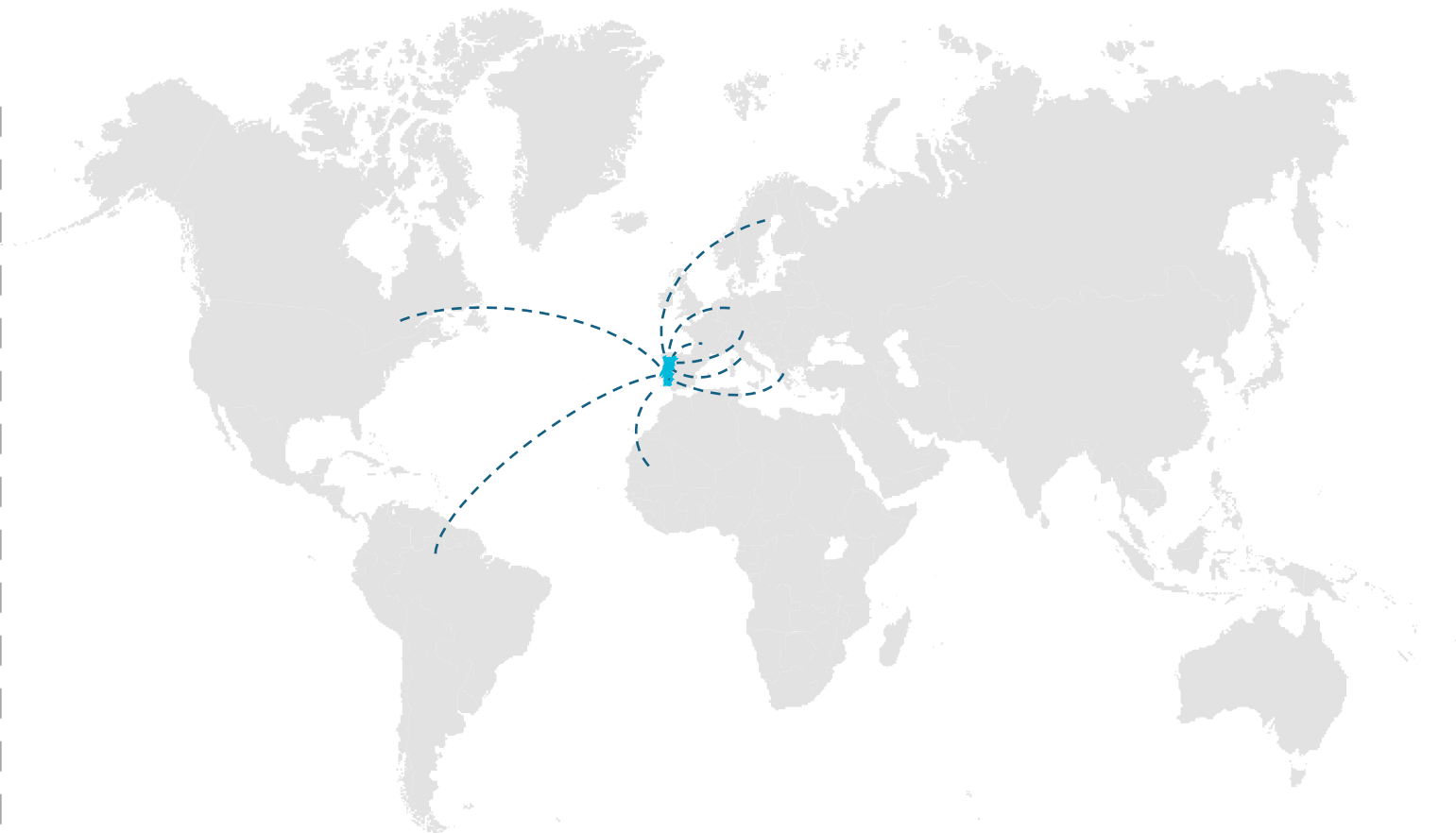
INNOVATION

GROWTH

INTERNATIONALIZATION

all
over
the world

BLUE DEMO
NETWORK^{PT}



PACTO DA
BIOECONOMIA
AZUL



NETWORKING & MATCHMAKING



COLLABORATIVE INNOVATION

BLUEBIO
ALLIANCE



BlueBioClusters: Workshop Value Chain Tool



MARINNONET: Workshop on Innovative solutions in Blue Bioeconomy



BlueBioTechpreneurs: Nordic Hackaton



Blue Bio Value Acceleration & Ideation

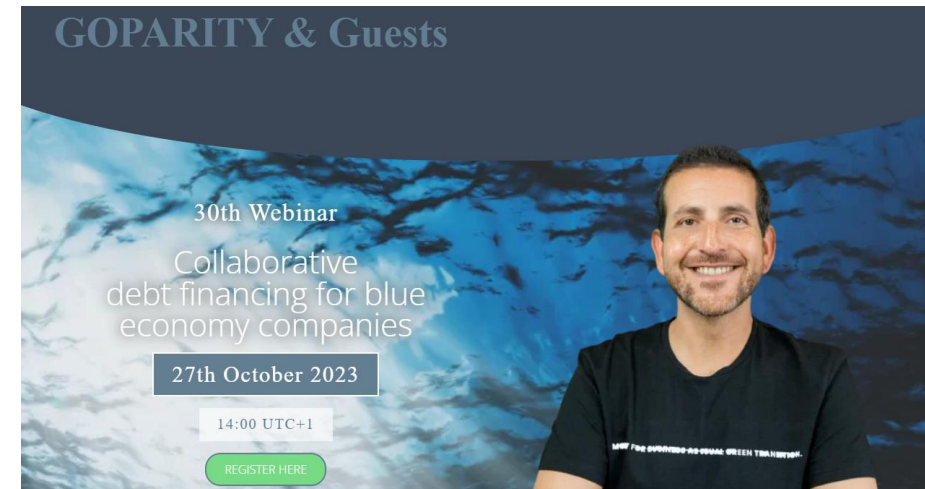
FUNDRAISING SUPPORT



One-to-one meetings



Pitch & Showcase to Investors



Webinars on Fundraising

UNLOCK INNOVATION AND PILOTS

BLUE DEMO NETWORK^{PT}



BIORESOURCES
& PRODUCTION



PROCESS TECHNOLOGY
& TESTING



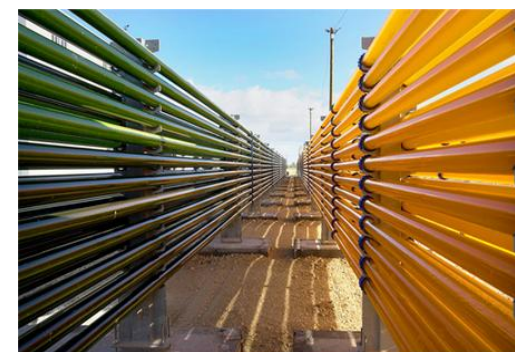
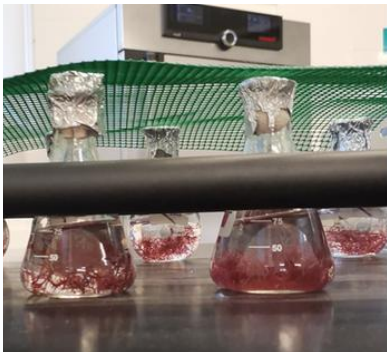
MARKETING
& SALES



BUSINESS SUPPORT



MENTORING



To bring blue solutions to the market



BLUE DEMO
NETWORK^{PT}

TEAM

BLUEBIO
ALLIANCE



João Rito
President
CEO SEAentia



Catarina Pinto Correia
Executive Board
Partner in VdA - Vieira de
Almeida



Sónia Cruz
Executive Board
Principal Researcher at
University of Aveiro



Joana Moreira-Silva
Executive Board
Innovation Consultant at
PNO Innovation



Raquel Gaião Silva
Executive Board
Senior Associate at
Faber VC



Elisabete da Costa
Executive and Scientific
Advisory



Mariana Paupério
Senior Project Manager



Diana Almeida
Project Manager



Rita Baptista
Communication Manager

BLUEBIO ALLIANCE

**Thank you for the opportunity to
present BLUEBIO ALLIANCE.**